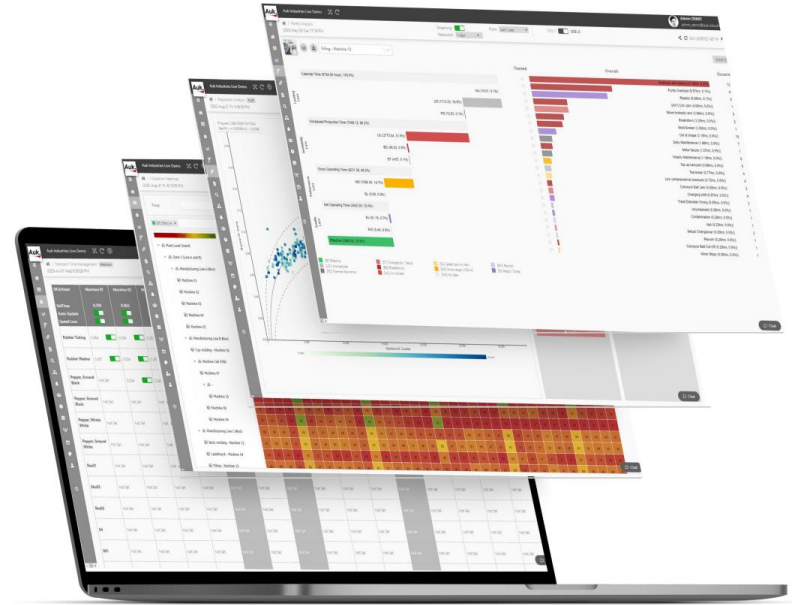


# Auk Industries

*Deep data. Feather-light IoT.*

Winning in Ops digital transformation with agile IoT  
Brief overview and case studies

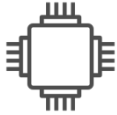


# INTRODUCTION - We are Auk.Industries

- Founded by experts in **ops management, data science**, process specialist, hardware & software engineers to serve the global industrial market
- Aim to eliminate the complexity and cost associated with I4.0/IIoT adoption by developing a **scalable, 'plug-and-play' and agile** system with deep ops analytics capabilities
- **5-10x more cost effective** and >5x shorter project cycle so clients can roll-out successful deployments *bigger, better, faster*.



Food production  
(basic ingredient, meat produce, powder)



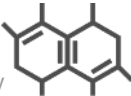
Electronics Manufacturing  
(solder & flux product for iPhone 8)



Precision Engineering  
(aerospace superalloy/steel, CNC mill, lathe, metal processing)



Oil/Fuel Processing  
(blending, primary & secondary packaging)



Polymer Molding  
(injection/blow mold, containers, packaging, components)



Machine OEM  
(food processing equipment, packaging eqpmt)



Utilities  
(Uninterrupted power system, gas network)



Auk's end-to-end system is deployed across 9 countries globally



~5000 machines connected and on track to hit >6000 in year 2023



Horizontal technology applicable across sectors



System is used in >120 manufacturing sites

# SOLUTION SCALABLE ACROSS SMALLEST TO FORTUNE 500 CLIENTS

General	Metal Products	Electronics & Computer	Consumer Packaged Goods, F&B

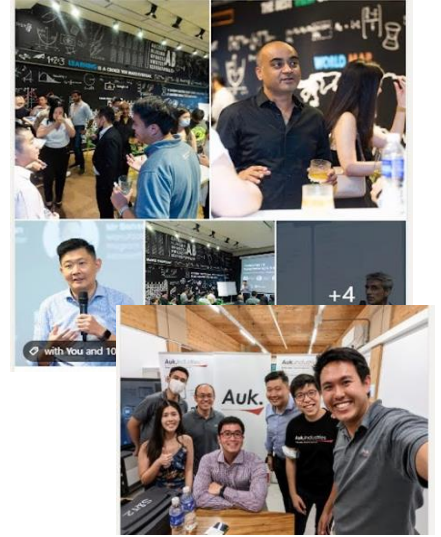
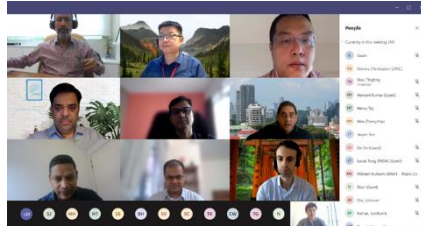
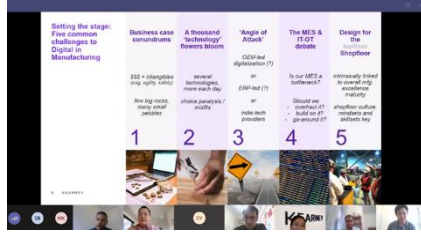
# WE ARE A **GLOBAL COMPANY** WITH AMBITIOUS EXPANSION PLAN

Focused on countries with high industrial output



# TRUSTED BY WORLD'S LEADING CONSULTANTS & COMPANIES

## SHOWCASED IN MODEL FACTORIES GLOBALLY



**McKinsey & Company** Europe, MEA & Singapore

**KEARNEY** ASEAN

**SAP** Singapore

**Microsoft**

# WIDE RANGE OF APPLICATIONS & IMPACT

**CLIENT CASE STUDY 1: BEVERAGE BOTTLING PLANT (EQUIPMENT PRODUCTIVITY)**  
Productivity improvement: Throughput increased by >80%, huge CapEx avoidance

**Use case overview:** [View use case overview \(PDF\)](#)

**No. of equipment:** 40+ Mid complexity  
**IoT deployment cost:** \$500,000 Hardware + SaaS  
**Operations benefits:** CapEx avoidance >90% Gain in throughput

A leading beverage bottling plant piloted the Auk Industrial IoT system for a single line and subsequently rolled out across the entire plant consisting of 6 lines with various products.

**More than 80% gain in throughput** is achieved, enabling saving of costly CapEx while meeting demand growth. Levers for response reduction of speed losses and minor stoppages include improving packaging settings, machine alignment calibration, operator skill training, etc.

- Real time data of plant/line/performance and operation losses
- Single source of data for performance management across departments
- Material first-pass-yield monitoring from raw material to final process

**Equipment throughput (t/h):** [Download equipment throughput \(PDF\)](#)  
**High resolution data over minor stoppages loss**

**Examples of equipment:** PET blow molding, High speed filler, PET bottle filler, PET bottle washer, PET bottle packer, PET bottle filler.

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## CAPACITY / LEAD TIME

>90% gain in OEE and production output within weeks  
ROI of >60x achieved

**CLIENT CASE STUDY 6: SEMICON/EMS (MACHINE UTILIZATION + PREVENTIVE MAINTENANCE)**  
Increase equipment utilization, better maintenance regime: >30% increase in machine group OEE

**No. of equipment:** 100+ Mid complexity  
**IoT deployment cost:** \$240,000 Hardware + SaaS  
**Operations benefits:** >30% Gain in OEE

In a manufacturing facility producing parts for appliances and medical industry, Auk IoT system is deployed across various groups of machines.

**>40% gain in equipment OEE achieved for the critical machine group within 3 months**, unlocking extra capacity at the factory level. Specific levers include PMO, balancing of workload and understanding top losses (Pareto).

Furthermore, the maintenance regime across hundreds of machine is greatly improved as technicians know the actual consumable machine run times and is able to embark on a usage-based maintenance program methodically.

- IoT compatible across a range of machines regardless of brand and country of origin
- Single source of truth data visualization enabled constructive workload balancing and cross-training of employees to increase knowledge benefits is also key to increase flexibility and productivity

**Single-Minute Exchange-Of-Parts (SMED) Implementation**

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## CAPACITY / LEAD TIME + MAINTENANCE

>30% increased in equipment utilization  
Proactive usage+condition-based maintenance achieved

**CLIENT CASE STUDY 2: COLD CHAIN PROCESSING (MANPOWER EFFICIENCY)**  
Increase equipment utilization, labor productivity: workshift reduction from 2.5 to 1.5 shifts

**Trade magazine interview:** [View trade magazine interview \(PDF\)](#)  
**IoT deployment cost:** \$120,000 Hardware + SaaS  
**Operations benefits:** >40% Gain in equipment utilization

In a plant venture between a global top meat processing company and a renowned online logistics company, Auk IoT system is deployed across 3x manufacturing facilities.

**Manpower efficiency was significantly improved**, enabling reduction of workshifts from 2.5 to 1.5 shifts. Specific levers improved operator handling via identification of top stoppages/faults, optimized production scheduling to level-load production equipment for max capacity.

- IoT compatible across very broad range of equipment from manual bandwheels to state-of-the-art laser-guided portioner
- Fact-based data and visualization enabled constructive workforce rescheduling
- Top losses from minor stoppages and breakdown identified for bottleneck processes

**Examples of equipment:** Combinational weigh packing machine, Examples of equipment: Thermometer, Filler, Beverage Mar, Food cutter, Soda Water, Turner.

**OEE state before improvement**  
**OEE state after improvement**

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## COST-SAVING (MAN-HOUR AND SHIFT REDUCTION)

>40% man-hour savings realised within months  
2.5 shifts to 1.5 shifts

**CLIENT CASE STUDY 13: CPG MANUFACTURING (Specific Energy Cost Optimization)**

**No. of equipment:** 100+ Mid complexity  
**IoT deployment cost:** \$200,000 Hardware + SaaS  
**Operations benefits:** >20% Gain in line speed

In a beverage bottling plant in Malaysia, the specific energy cost for a particular product SKU can now be determined. Management has a much clearer sense of cost and margin for every product.

Production and engineering team performed a detailed study on **energy cost analysis between different packaging materials** and made the switch to carton box packaging due to its lower overall cost (despite having a higher raw material cost).

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## COST-SAVING (ENERGY COST OPTIMIZATION)

>25% monthly energy cost savings realised  
Hundreds of thousands saved/month

**CLIENT CASE STUDY 3: MEDICAL DEVICE INJECTION MOLDING PLANT (QUALITY)**  
Quality improvement - Monitoring of process parameters for defect rate reduction

**No. of equipment:** 30+ Mid complexity  
**IoT deployment cost:** \$60,000 Hardware + SaaS  
**Operations benefits:** >15% Reduction in defect

In a major medical and surgical manufacturing company, the in-house digital team aimed when faced with huge challenges to connect to 70% of the equipment. Auk IoT was successfully deployed to bridge the gap.

**Critical quality parameters are captured near-time to enable yield and defect rate actions.** By connecting to the relevant control I/Os, key data such as pack injection pressure, cycle-time, temperature, cushion level, etc. were streamed for quality monitoring and control.

- Continuous stream of key parameters enable quick response to deviation and onset of root causes
- Hybrid architectures deployed for both on-premise in-house conventional database and cloud-enabled analytics
- Edge processor firmwares developed for high performance and secure parameter extraction and aggregation

**Process parameters:** Pack injection pressure and injection temperature  
**Process parameters:** Mold scan cycle time and injection cushion level

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## QUALITY

>15% reduction in product defects  
ROI of >45x achieved

**CLIENT CASE STUDY 9: FOOD MANUFACTURING (CCP OPTIMIZATION)**  
Increase overall production line speed/output: >20% increase in line-level OEE and output

**No. of equipment:** 100+ Mid complexity  
**IoT deployment cost:** \$200,000 Hardware + SaaS  
**Operations benefits:** >20% Gain in line speed

In a large biscuit manufacturing facility producing for both local and overseas market, Auk IoT system is deployed across 100s machines at 8 lines.

**>20% gain in production line capacity unlocked**, enabling the company to meet the demand without incurring additional manpower and CapEx. Specific levers include optimization of critical CCP such as oven temperature and conveyor speed with real-time high-resolution data.

- IoT compatible across very broad range of equipment from relay-controlled legacy upstream machines and new/sophisticated conveyor ovens
- Fact-based data and visualization enabled constructive workforce rescheduling
- Bottlenecks identified and real-time data analytics is used to optimize CCP to unlock production capacity

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## QUALITY + CAPACITY (CCP OPTIMIZATION)

>20% increase in line output due to CCP optimization  
ROI of >35x achieved

# HUGE OPPORTUNITIES TO DIGITALIZE OPS UNCAPTURED DUE TO COMPLEXITY/COST

## Problem Statement

**Huge value remains uncaptured in industrial operations.** One of the most critical KPI of an industrial ops is **Overall Equipment Effectiveness (OEE)** which measures the actual output vs. theoretical capacity. As a benchmark, 40% is low but not uncommon, 60% is typical, while 85% is world-class.

To put in perspective, OEE gain can have huge impact

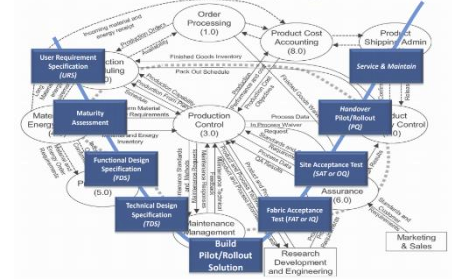
OEE 60% > 85%: **10 factories** can now produce **14 factories** equivalent

OEE 40% > 85%: **10 factories** can now produce **21 factories** equivalent

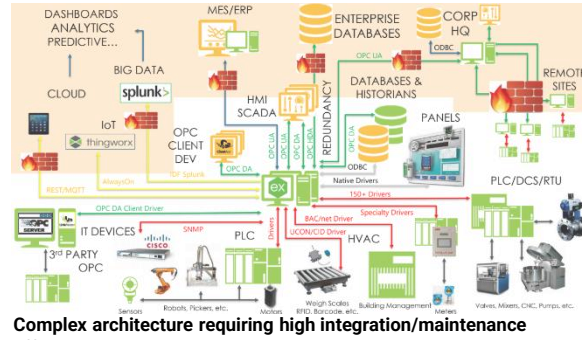
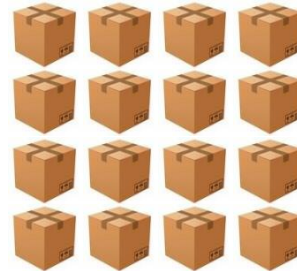
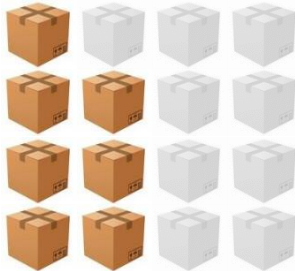
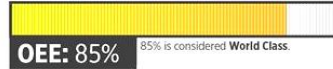
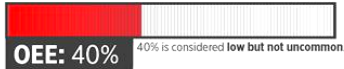
**Yet conventional solutions are often bulky, rigid, anti-agile.**

Top barriers to digitalization:

- **High complexity**/over-engineered
- **Highly specialized** expertise required
- **Heavy infrastructure** change needed
- **High cost** of implementation
- **Mix of equipment** types/legacy/model
- **Lack of agility**/flexibility
- **Lock-in** inflexible and not future-proof

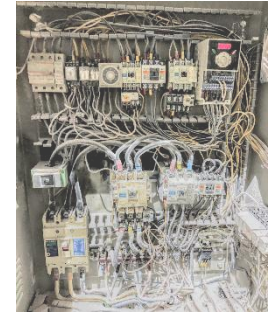


**IoT Solution - Implementation process mapping**  
Source: PUMAS Automation & Robotics



**Complex architecture requiring high integration/maintenance efforts**

Source: Kepware IoT Platform



**Challenging hardware in field**  
Source: Client equipment

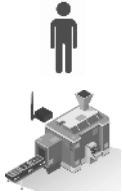
# WE ARE FITBIT-FOR-MACHINE x LEAN OPS-ANALYTICS

DATA

INFORMATION

PERFORMANCE & INTELLIGENCE

We have created a powerful suite of **'Lego blocks'** which can be **assembled into basic solutions** for small applications, or **constructed into sophisticated systems** which can autonomously model and analyze large scale operations.



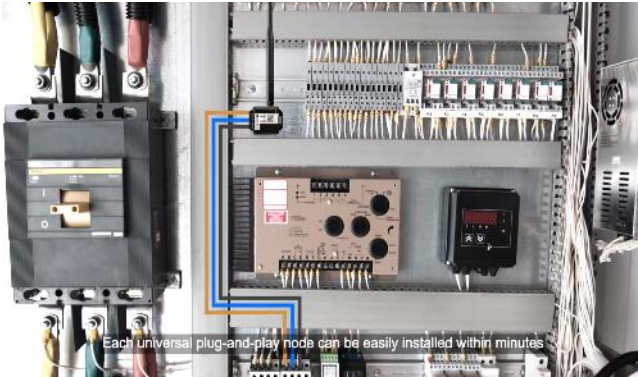
**Steps**  
Cycle/Std-time  
Output/Input  
Yield



**Heart-rate**  
Current/load  
Temperature  
Pressure



**Sleep pattern**  
Active/Idle  
Breakdown  
Shutdown



Each universal plug-and-play node can be easily installed within minutes

**OPC UA**  
**Modbus**

Our global customers receive **Auk Industrial IoT kits** which are **ready to self-deploy** onto existing industrial machines. Machine data & OEE analytics can begin streaming onto cloud and visualized on dashboards within 2 hours.



**Reduce CapEx & Save Cost**



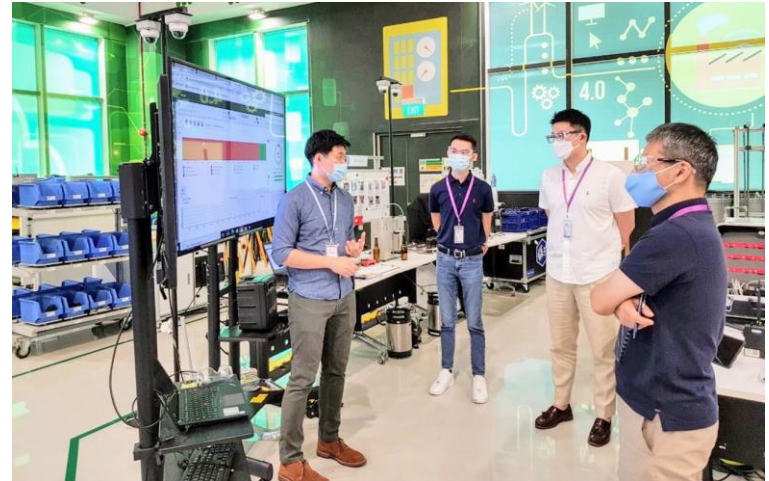
**Increase Capacity & Throughput**



**Improve Productivity & Efficiency**



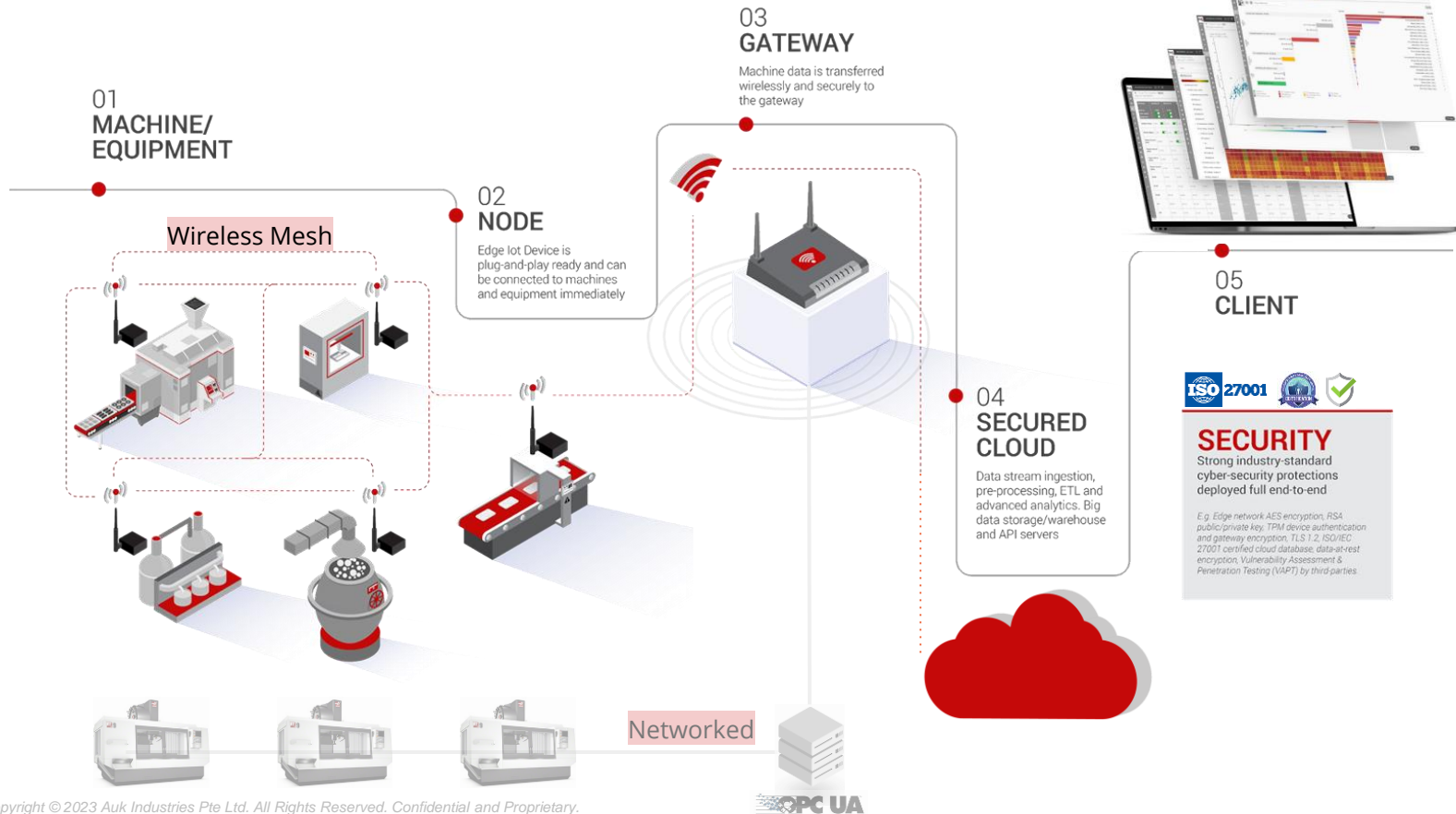
**Enhance Quality & Yield**





# PLUG-AND-PLAY ARCHITECTURE. **SUPER FAST ROI**

**No complex system integration** & additional IT-infra required



**ISO 27001**  

**SECURITY**  
Strong industry-standard cyber-security protections deployed full end-to-end

E.g. Edge network AES encryption, RSA public/private key, TPM device authentication and gateway encryption, TLS 1.2, ISO/IEC 27001 certified cloud database, data-at-rest encryption, Vulnerability Assessment & Penetration Testing (VAPT) by third-parties.

# ZERO BARRIER APPROACH TO DIGITAL TRANSFORMATION

For legacy and new equipment, serial and I/O hybrid approach

## CONNECT VIA MACHINE INPUT/OUTPUT (I/O)

Connecting to the machine at the sensors or actuators layer. Inputs and outputs are basic building blocks regardless of machine complexity or size. Hence, I/O level signal are typically universal and applicable across machine, brand, model.

Proximity sensors    Contactor    Current transducer



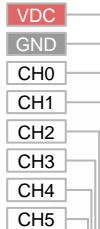
Motor Drivers    Temp. sensor    Solid state relays



Push switches    Tower lights    Foot pedal/presses



Pressure transducer    Linear/rotary encoders    Limit switches



PLC Serial Comms

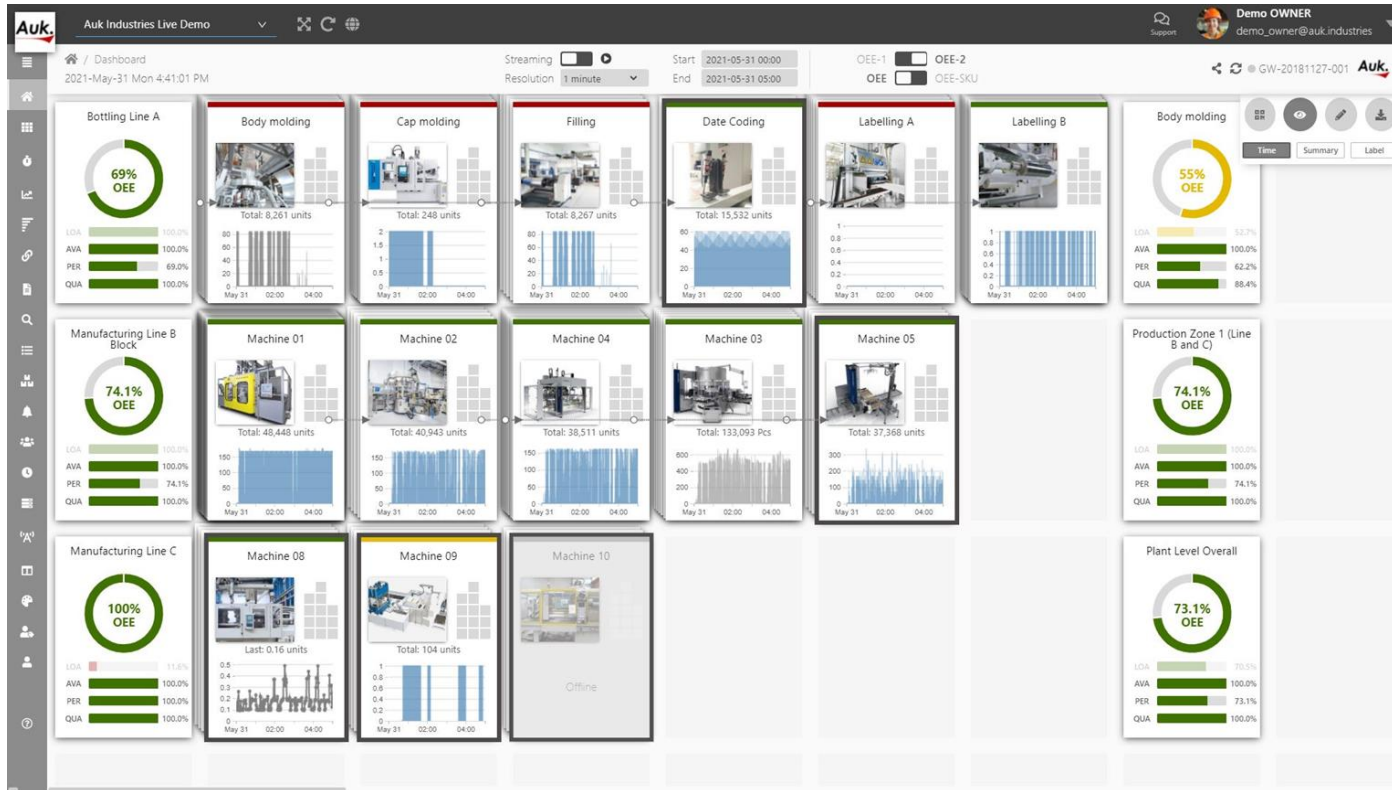


## CLIENT SELF-DEPLOY OFF-THE-SHELF

Our highly productized opware enables clients to deploy through internal crew. The no-code setup go-live in 5 minutes, a game-changer in slower industrial world. *We are world's few I4.0 technologies to ship/pilot remotely even in post-covid new norm.*



# ABSOLUTE VISIBILITY WITH REAL-TIME DASHBOARD

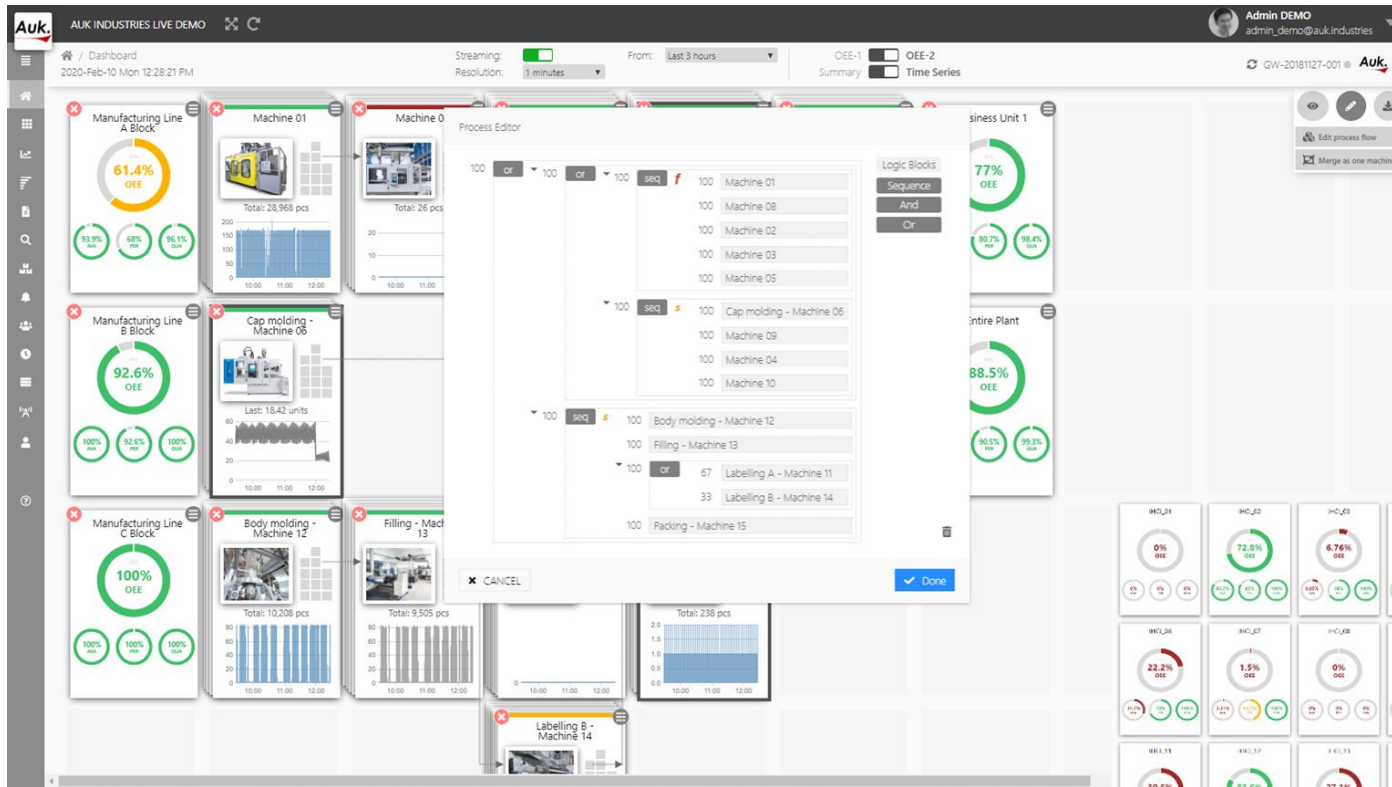


Machine nodes with QR code scan activation.

Drag and drop interface to model system dynamics, zero-minimal training required.

System level analysis based on block diagram representation

# ANALYZE PERFORMANCE AT THE **SYSTEM LEVEL**



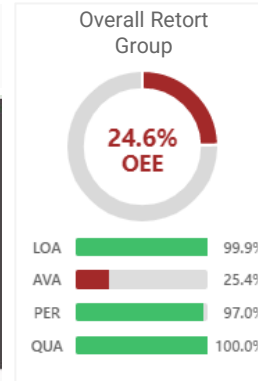
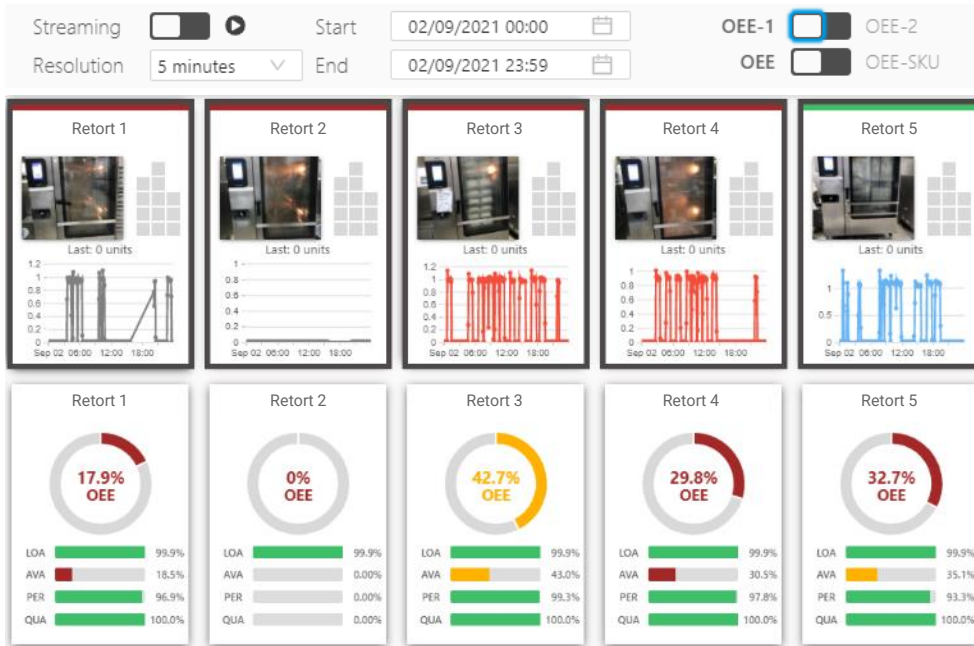
Production line, factory performance can be analysed as a system to gain greater visibility on overall performance.

Identify potential bottlenecks automatically , essentially focusing your attention to solve the most critical points.



# IMPROVE PERFORMANCE FOR THE ENTIRE GROUP LEVEL

*Retort machine group level OEE/utilization analysis*



## Group Level Utilization

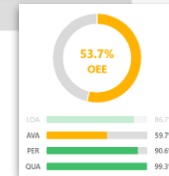
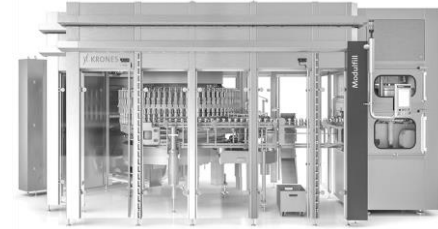
- The individual utilization of each retort can be studied
- The overall retort group performance can also be analysed

## Cycle, Changeover Time, batches

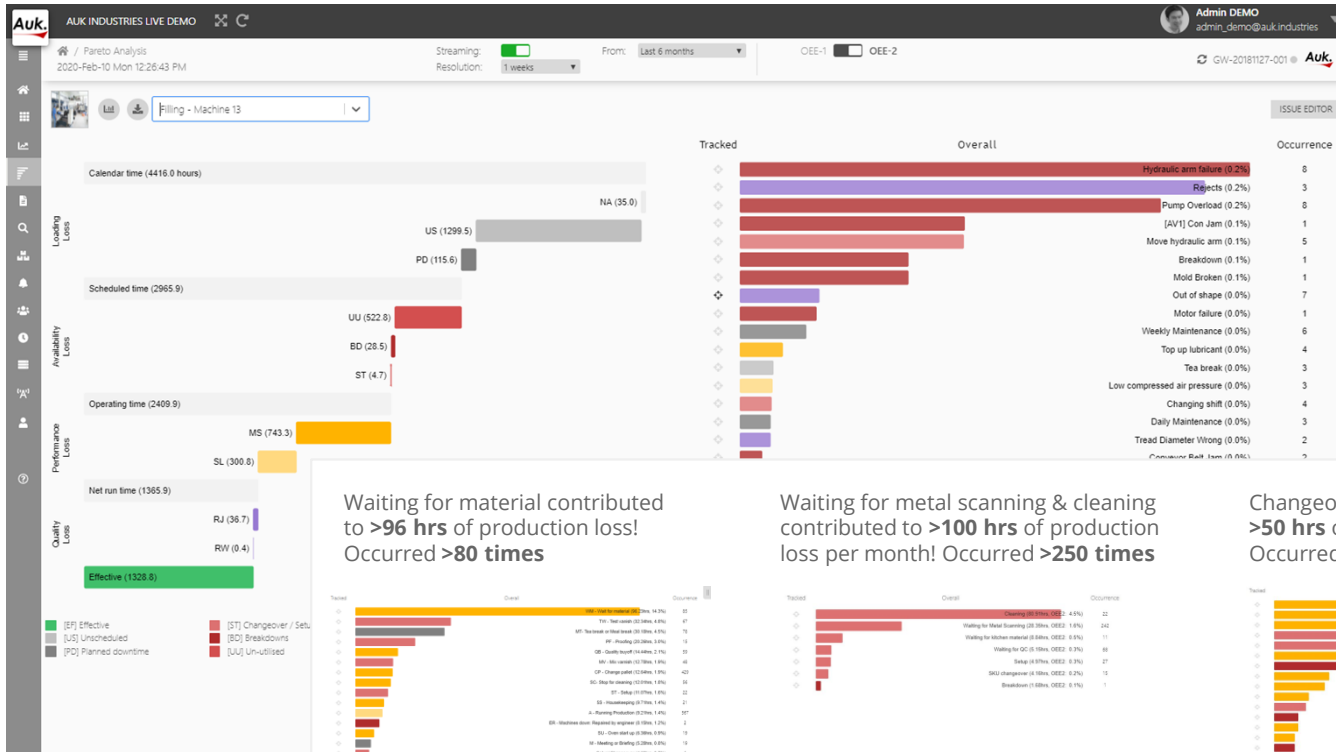
- Batch cycle time can be accurately defined and captured
- No. of batches can also be inferred easily
- Average idling or changeover time in between batches can also be determined



# HIGH-RES, RELIABLE DATA KEY TO IMPROVE EFFICIENCY



# SOLVE THE RIGHT PROBLEM, MOVE THE NEEDLE



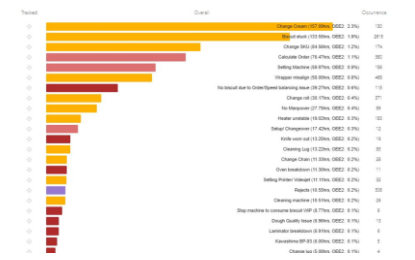
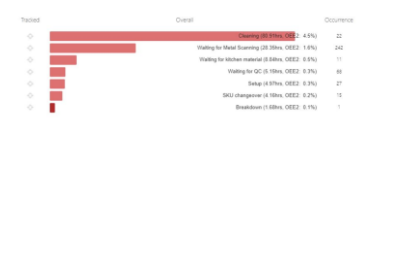
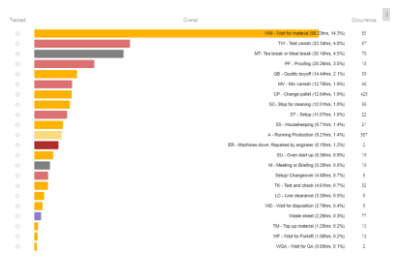
Deep dive into the top 20% reasons that cause 80% of operational losses

Focus resources to solve issues that 'moves the needle'!

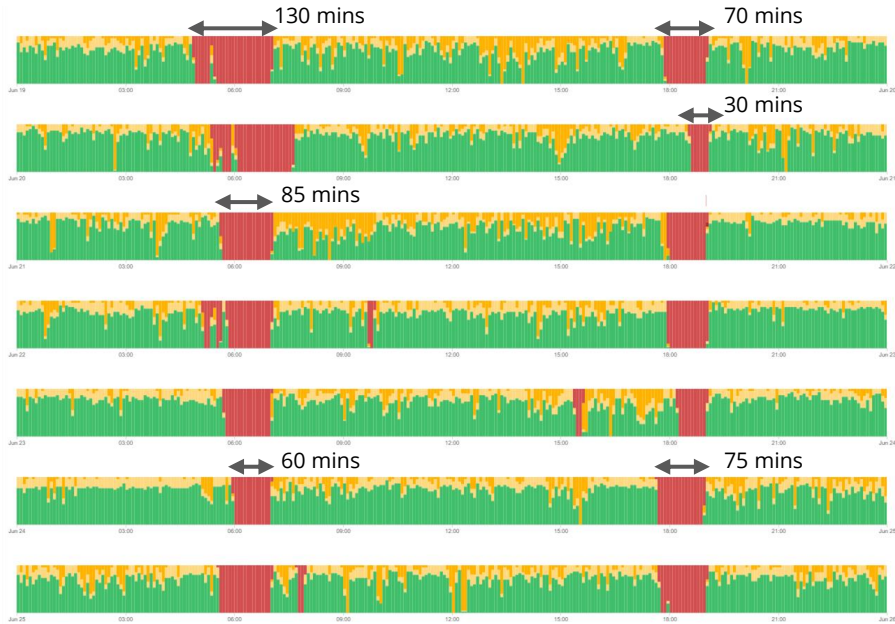
Waiting for material contributed to **>96 hrs** of production loss! Occurred **>80 times**

Waiting for metal scanning & cleaning contributed to **>100 hrs** of production loss per month! Occurred **>250 times**

Changeover & product stuck caused **>50 hrs** of production loss per month! Occurred **>300 times**

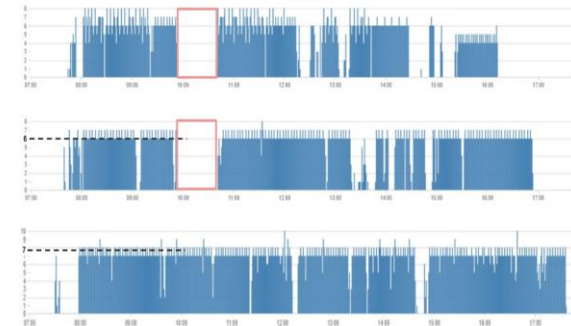
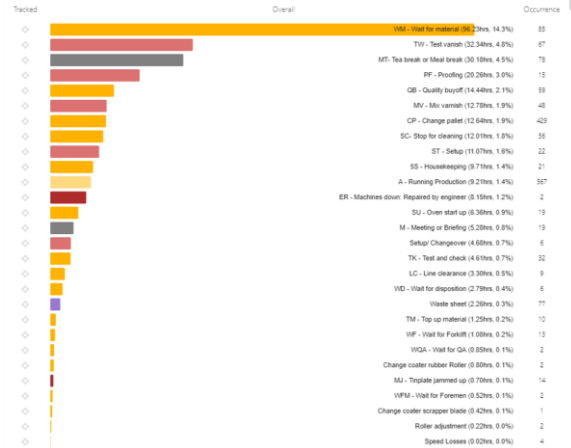


# UNLOCK DOUBLE-DIGIT OPPORTUNITIES IN 2-4 MONTHS



For a snacks manufacturer, changeovers are frequent and duration inconsistent (30 mins - 130 mins).

**Standardization of SOP** has improved productivity by >15% within 2 months, translating to **higher output, without additional machines/manpower/shift.**



For a metal fabrication plant, **waiting for material** contributed to **>96-hrs of losses** per month/line, or **4.3M pcs** per year.

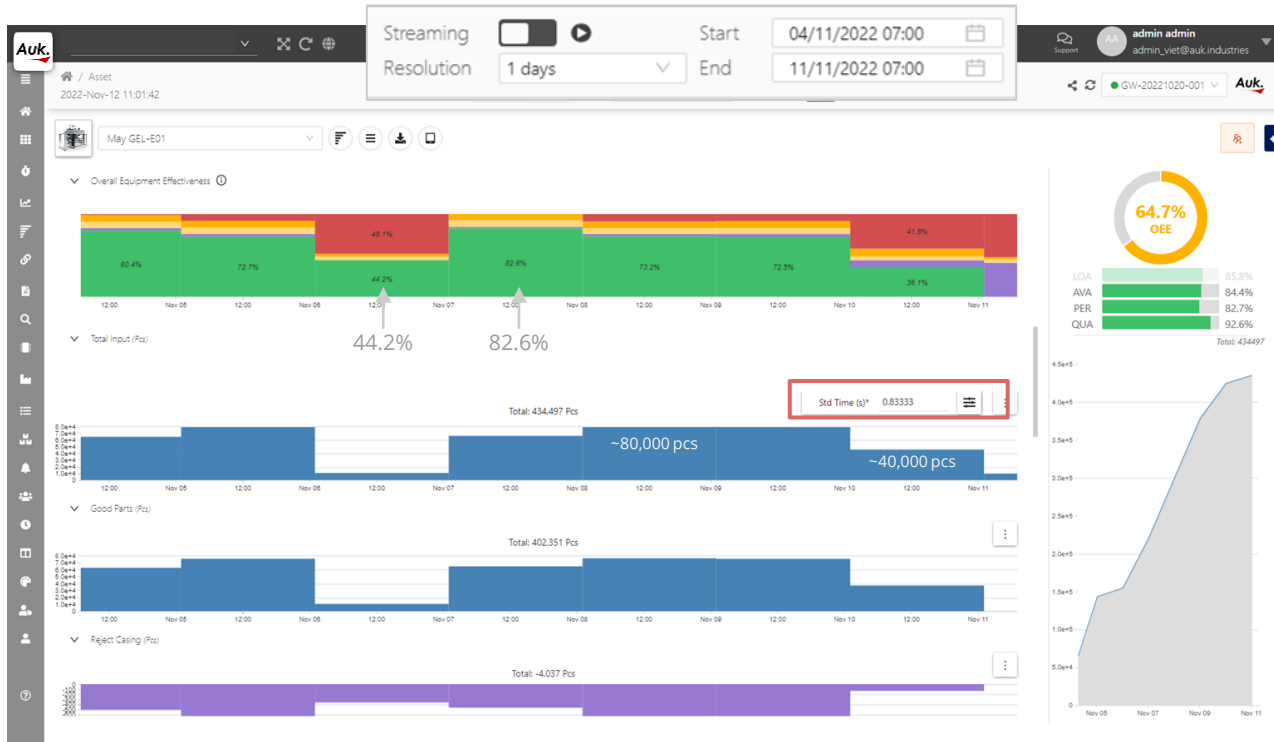
**Improved load balancing with dedicated material transfer 'runners'** reduced the total time from >96-hrs to 32-hrs

Due to lack of visibility, bottleneck thermoforming stations of a meat processing plant were running at 40%. Reduction of speed loss and staggering of breaks **improved the output by 75% within 4 months**



# IMPROVE CONSISTENCY WITH BETTER CONTROL

Improving consistency in performance has an upside potential of **17.9% OEE** or **18,558 pcs additional output per machine per day**



## Data Observation

- Throughout the week, OEE ranges from **36.1 %** to **82.6%** and the **average OEE is 64.7%**.
- The best cycle time determine by our software is **0.83333**, or **72 pcs per minute**

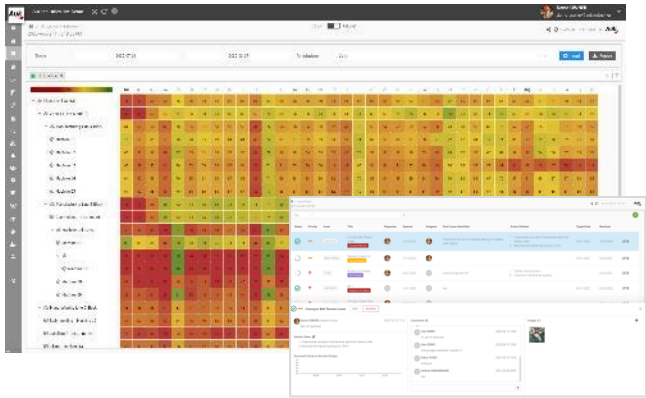
## Improvement Potential

- There are fluctuations in the OEE and output on a daily basis, which represents an **upside potential of 17.9%** if consistency is maintained.
- This translates to **additional 18,558 pcs** that can be produced for **1 machine per day**

\*17.9% improvement potential = 82.6% (max OEE achieved) - 64.7% (average OEE)

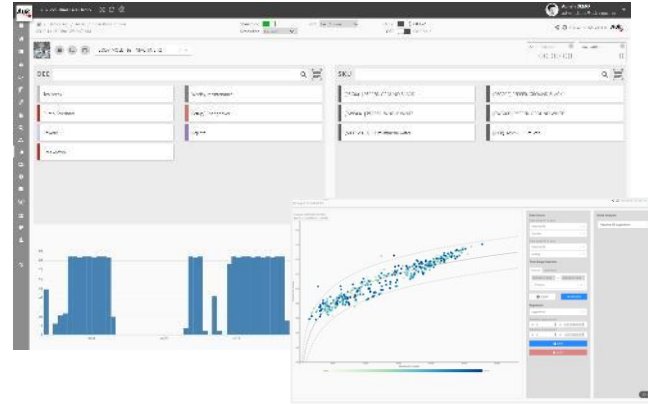
# SOFTWARE IS **POWER-PACKED OUT-OF-BOX** WITH ADVANCED ANALYTICS

No-Low setup required. **Ready to use out-of-box.** Go-Live in minutes.



High level glance at monthly plant performance in a single view

RCA can be done and documented systematically.

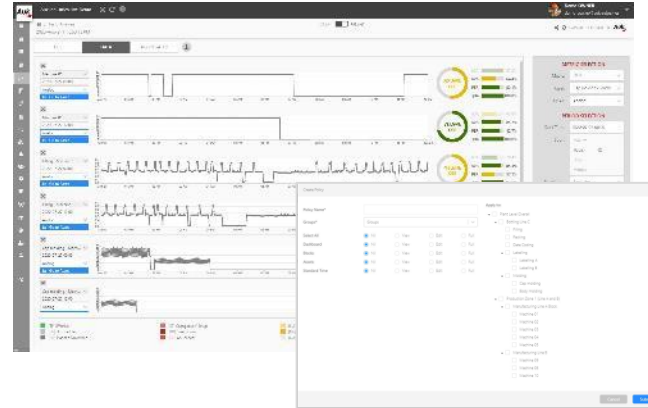


Simplified operator console enables shop-floor information to be updated by operators immediately

Build baseline of normal operating conditions of equipment for optimization and anomaly detection.



A highly refined OEE analysis can be done even with SKUs with different cycle times producing at the same machine.

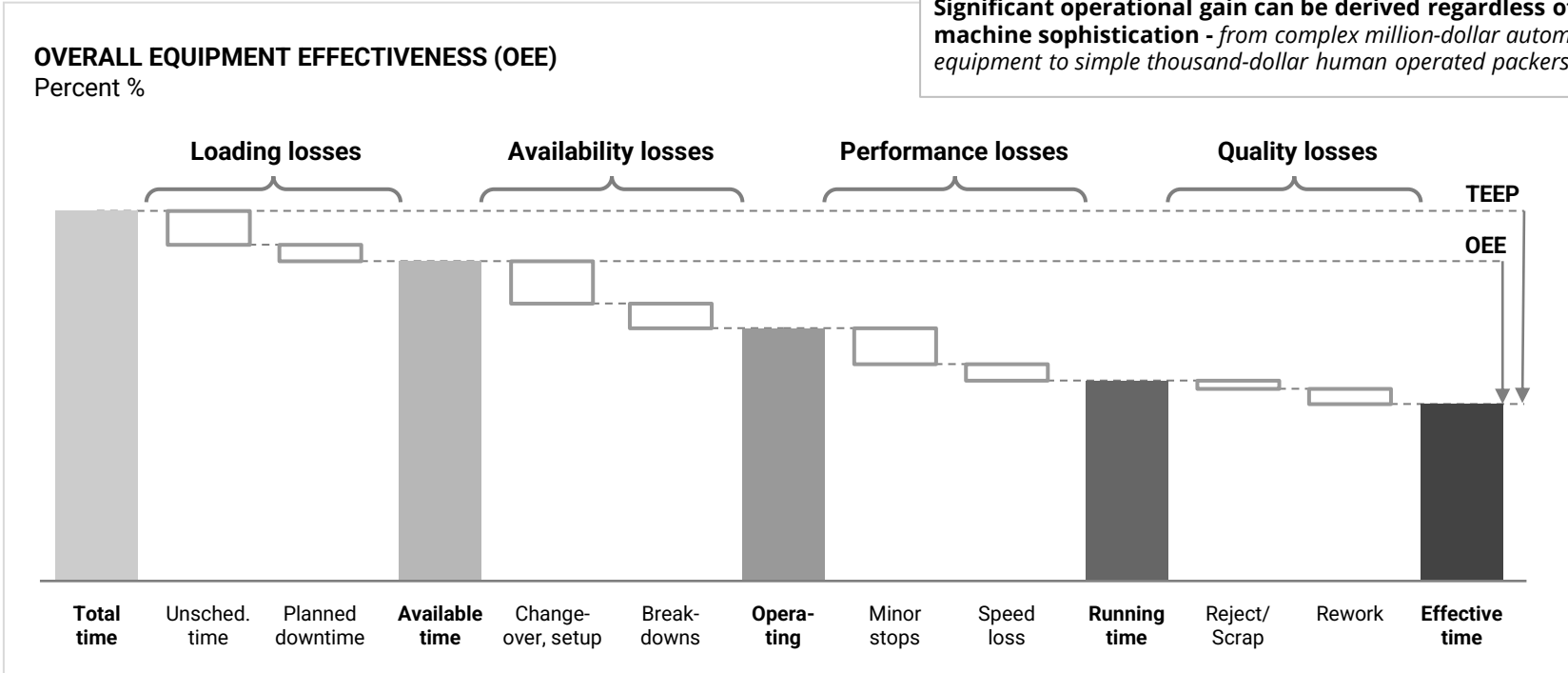


Important production parameters can be compared and correlation can be studied to identify gaps for improvement on performance and QA

Group and manage access level of different personnel across the organization

# HIGH GAIN/EFFORT IS FREQUENTLY ACHIEVED THROUGH IMPROVING MACHINE EFFECTIVENESS

Significant operational gain can be derived regardless of machine sophistication - from complex million-dollar automated equipment to simple thousand-dollar human operated packers.

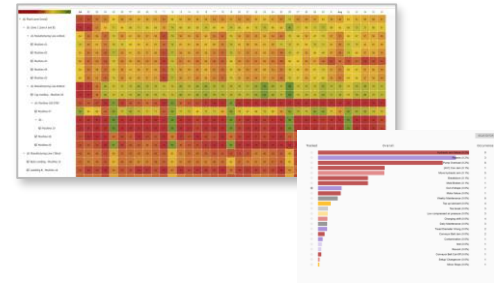


OEE loss-bridge chart  
Source: McKinsey & Company

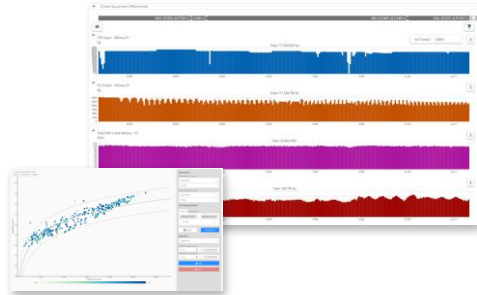
# Digital Performance Management



# Asset Efficiency Optimization



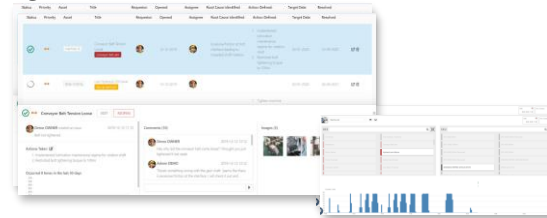
# Energy & Sustainability



# Quality Management



# Dynamic Maintenance



# CLIENT CASE STUDY 1: BEVERAGE BOTTLING PLANT (EQUIPMENT PRODUCTIVITY)

Productivity improvement: **Throughput increased by >80%, huge CapEx avoidance**



Beverage bottling line illustration

Examples of equipment:



Bottle blow-mold



High speed filler



Roll labeller



Date code printer



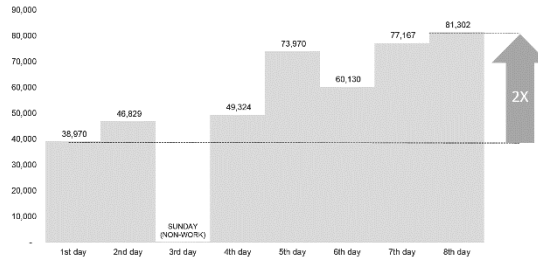
Auto packer



Sleeve labeller

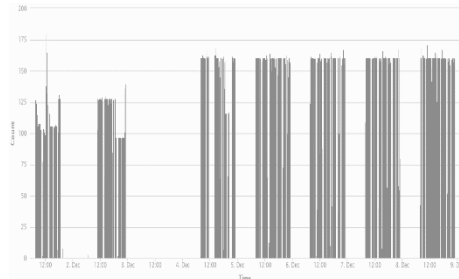
## Use case interview:

<https://www.auk.industries/case-study-pere-ocean>



## Equipment throughput (daily)

Captured previously via MES/ERP barcode entry



## Equipment throughput (minutely)

High definition data reveal minor stop/speed loss

No. of equipment: **40+** Mid complexity  
 IIoT deployment cost: **\$90,000** Hardware + SaaS  
 Operations benefits: **\$2,500,000** CapEx avoidance  
**>90%** Gain in throughput

A leading beverage bottling plant piloted the Auk Industrial IoT system for a single line and subsequently roll out across the entire plant consisting 6 lines with various products.

**More than 80% gain in throughput** is achieved, enabling **saving of costly CapEx** while meeting demand growth. Levers for rigorous reduction of speed losses and minor stoppages include improving packaging settings, machine alignment calibration, operator skill training, etc.

- Real-time data of plant/line/equipment performance and operation losses
- Single source of data for performance management across departments
- Material first-pass-yield monitoring from raw material to final process

# CLIENT CASE STUDY 2: CENTRAL KITCHEN (EQUIPMENT UTILIZATION)

Increase equipment utilization, labor productivity: **>60% increase in production capacity without CAPEX**



OEE state before improvement



OEE state after improvement

Examples of equipment:



Thermopacker

Flattener

Sausage filler



Bowl cutter

Smoke house

Tumbler



Blast Freezer



Combi-oven

No. of equipment: **50+** Mixed complexity  
 IIoT deployment cost: **\$100,000** Hardware + SaaS  
 Operations benefits: **>60%** Gain in equipment utilization  
 In a large central kitchen serving ready-to-eat meals, Auk IIoT system is deployed across 3x manufacturing facilities.

**Utilization of one of the bottleneck process equipment has increased substantially, resulting in overall improvement at the plant level.** Specific levers include load balancing of processes/steps, optimized production scheduling, staggering of break times, reorganization of batch and team sizes to reduce waiting time.

- IIoT compatible across very broad range of equipment such as combi-oven, blast-freezer, vege-slicer and etc
- Fact-based data and visualisation enabled constructive workforce rescheduling
- Top losses from minor stoppages and breakdown identified for bottleneck processes

# CLIENT CASE STUDY 4: MEAT PROCESSING PLANT (MANPOWER EFFICIENCY)

Increase equipment utilization, labor productivity: **workshift reduction from 2.5 to 1.5 shifts**



Thermo-packing machine



Trade magazine interview:

<https://www.foodnavigator-asia.com/Article/2019/02/15/Hype-or-glory-Can-the-Internet-of-Things-transform-food-manufacturing-in-APAC>



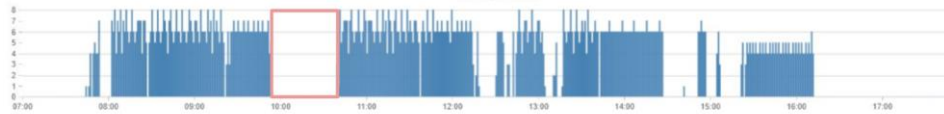
Sausage filler



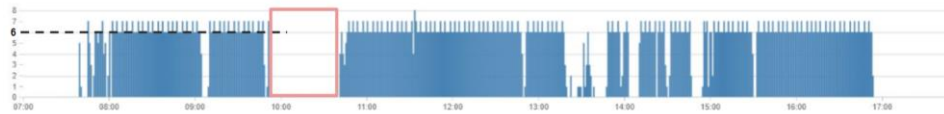
Tumbler



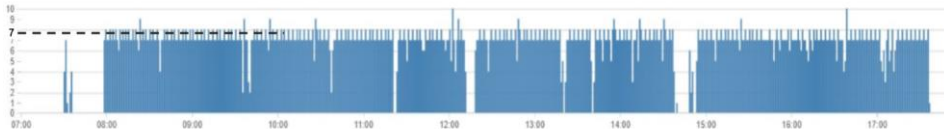
Smoke house



T+0  
OEE = ~40%



T+2 months  
OEE = ~50%



T+4 months  
OEE = ~70%

No. of equipment: **80+** Mixed complexity  
IIoT deployment cost: **\$120,000** Hardware + SaaS

Operations benefits: **>40%** Saving in work-hour

In a joint venture between a global top 5 meat processing company and a renowned airline logistics company, Auk IIoT system is deployed across 3x manufacturing facilities. **>30% Gain in OEE**

**Manpower efficiency was significantly improved, enabling reduction of workshifts from 2.5 to 1.5 shifts.** Specific levers improved operator handling via identification of top stoppages/faults, optimized production scheduling to level-load production equipment for max capacity.

- IoT compatible across very broad range of equipment from manual bandsaws to state-of-the-art laser-guided portioner
- Fact-based data and visualisation enabled constructive workforce rescheduling
- Top losses from minor stoppages and breakdown identified for bottleneck processes

# CLIENT CASE STUDY 8: FOOD MANUFACTURING (CCP OPTIMIZATION)

Increase overall production line speed/output: **>20% increase in line-level OEE and output**



Mixer



Wrapping



Cream spreader



Conveyor oven



Forming



Cartoning

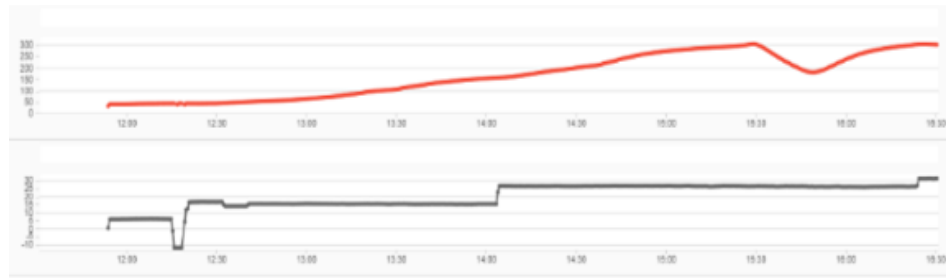


Checkweigher

No. of equipment: complexity	<b>100+</b> Mixed
IIoT deployment cost: + SaaS	<b>\$200,000</b> Hardware
Operations benefits: line speed	<b>&gt;20%</b> Gain in

In a large biscuit manufacturing facility producing for both local and overseas market, Auk IIoT system is deployed across 100x machines at 8 lines.

**>20% gain in production line capacity unlocked, enabling the company to meet the demand without incurring additional manpower and CAPEX.** Specific levers include optimization of critical CCP such as oven temperature and conveyor speed with real-time high resolution data.



- IoT compatible across very broad range of equipment from relay-controlled legacy upstream machines and new/sophisticated conveyor ovens
- Fact-based data and visualisation enabled constructive workforce rescheduling
- Bottleneck identified and real-time data analytics is used to optimize CCP to unlock production capacity



# CLIENT CASE STUDY 10: PET FOOD PRODUCTION (ASSET OPTIMIZATION)

Reduction in changeover/cleaning time **can increase number of batches to 18 per machine/day**



[https://ops.auk.industries/asset/6016?from=2022-12-20T17:00:00.000Z&to=2022-12-21T17:00:00.000Z&res\\_x=5&res\\_period=minutes&entity\\_id=396](https://ops.auk.industries/asset/6016?from=2022-12-20T17:00:00.000Z&to=2022-12-21T17:00:00.000Z&res_x=5&res_period=minutes&entity_id=396)

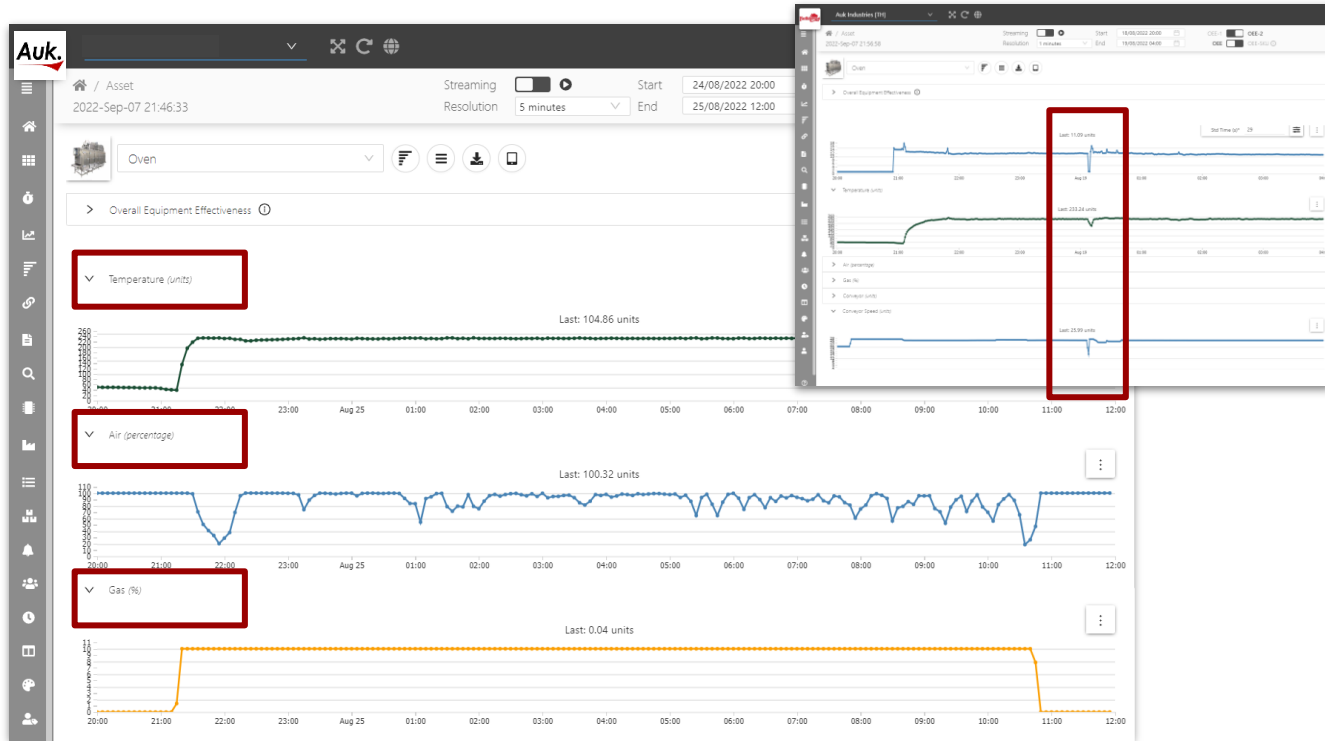
## Data Observation

- Time range selected is 21<sup>st</sup> Dec, 24-hr period. **OEE is 41%**.
- The batch cycle time is **~74mins**
- **Changeover time** ranges from **5mins - 255mins**
- **Heating & cooling** contributed **32mins** or **43%** of total time

## Improvement Potential

- Based on batch cycle time of 74min and changeover time of 5min, the **maximum achievable performance is 18 batches/day**, vs 8/day currently
- Any ways to shorten heating and cooling duration?

# CLIENT CASE STUDY 11: FOOD PRODUCTION (CCP OPTIMIZATION)



## Data Observation

- Monitoring correlation between connected signals for future improvement and root cause analysis
- Get visibility on each signal type and be able to faster identify when machine have issue
- Also can set notification when have issue for faster response

# ENERGY DATA BECOMES ACTIONABLE WHEN SYNERGIZED WITH PRODUCTION DATA



Beverage bottling line illustration



Bottle blow-mold



High speed filler



Roll labeller



Date coder



Auto packer



Sleeve labeller

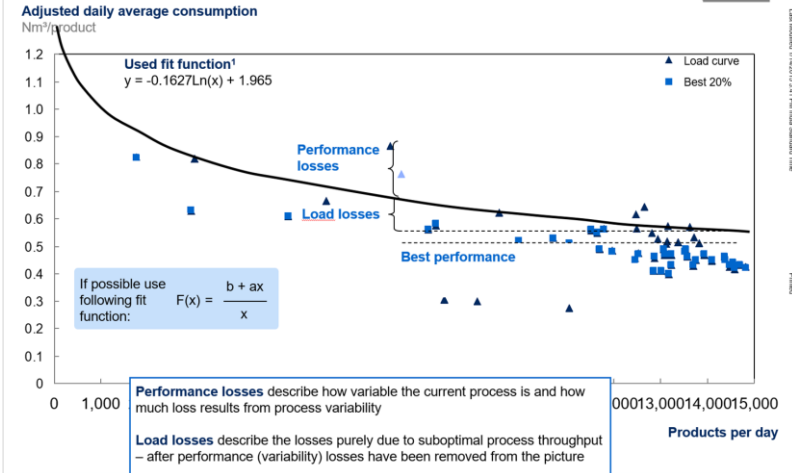
Via the fusion of both *energy* and *production* data, specific energy per unit of goods produced can be derived and energy load curve baseline is discovered through multivariate regression analysis.

This establishes optimal performance at each throughput level, and breaks down energy inefficiency into (A) Performance Losses and (B) Load Losses for respective mitigation actions.

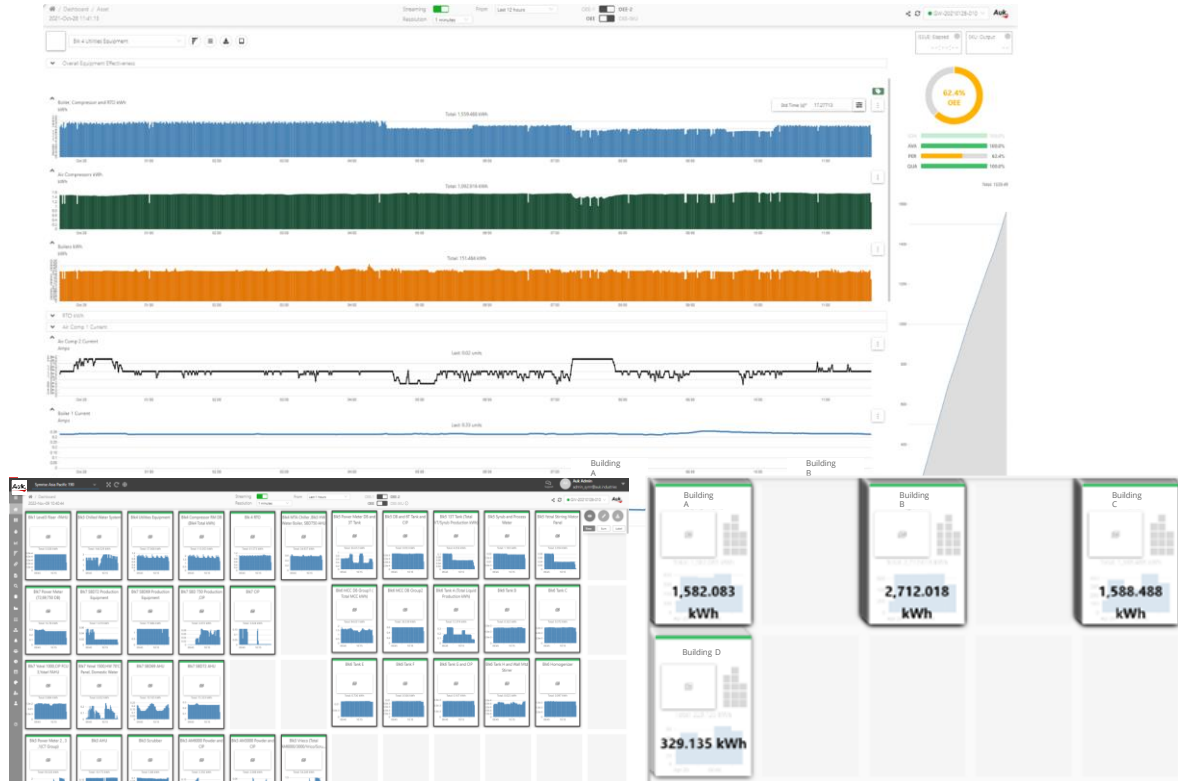


## M4 Load curve analysis reveals performance and load losses during a deepdive

EXAMPLE



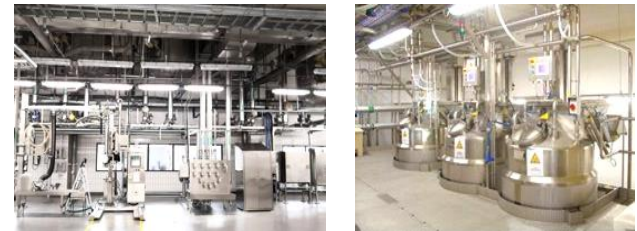
# CLIENT CASE STUDY 12: CHEMICAL PLANT (ENERGY OPTIMIZATION)



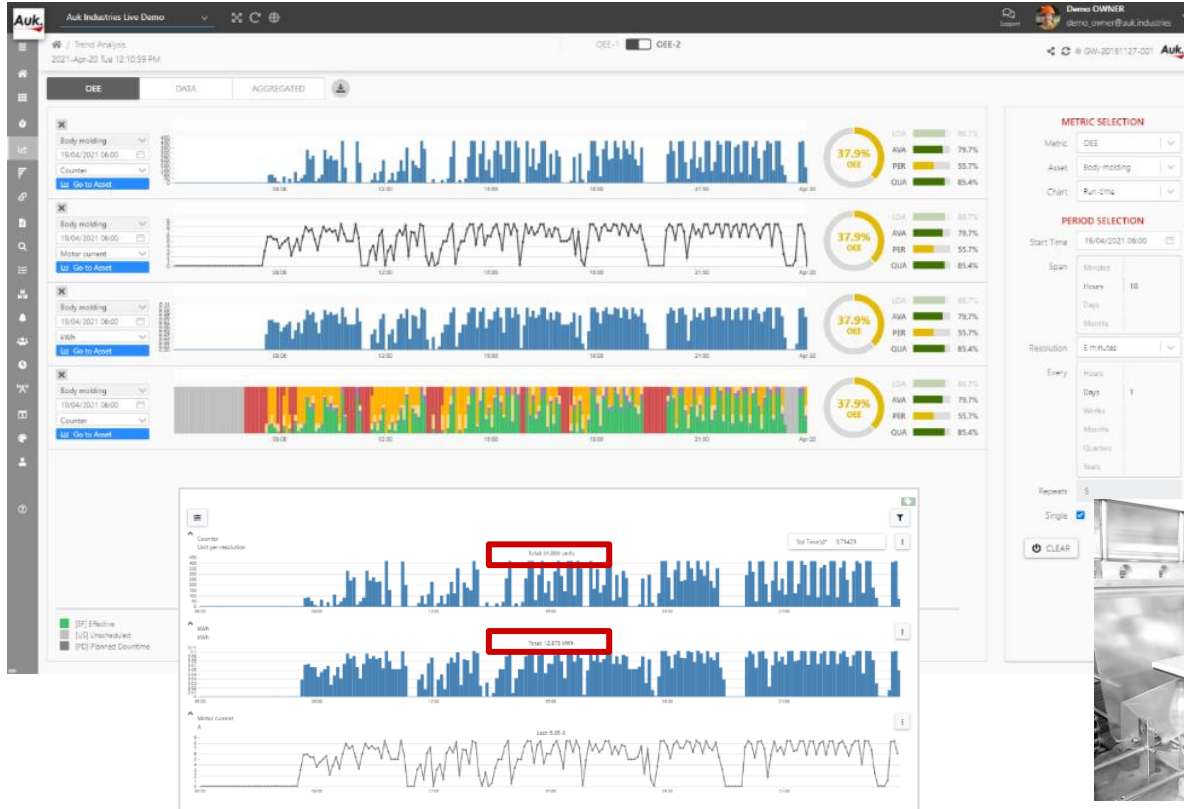
In a chemical plant in the ASEAN region, the **energy consumption trend and composition across different areas/blocks and different Work Orders** can now be determined in real-time. Utility equipment with the highest running cost is identified.

This means that the total **energy consumption for specific product/batch** can be tracked and potential adjustments made, where the **high energy consuming operations** are scheduled at **periods of low tariffs**.

Auk's robust long-range mesh-network architecture means that **no additional investment in LAN/WIFI infrastructure** is required.



# CLIENT CASE STUDY 13: CPG MANUFACTURING (Specific Energy Cost Optimization)

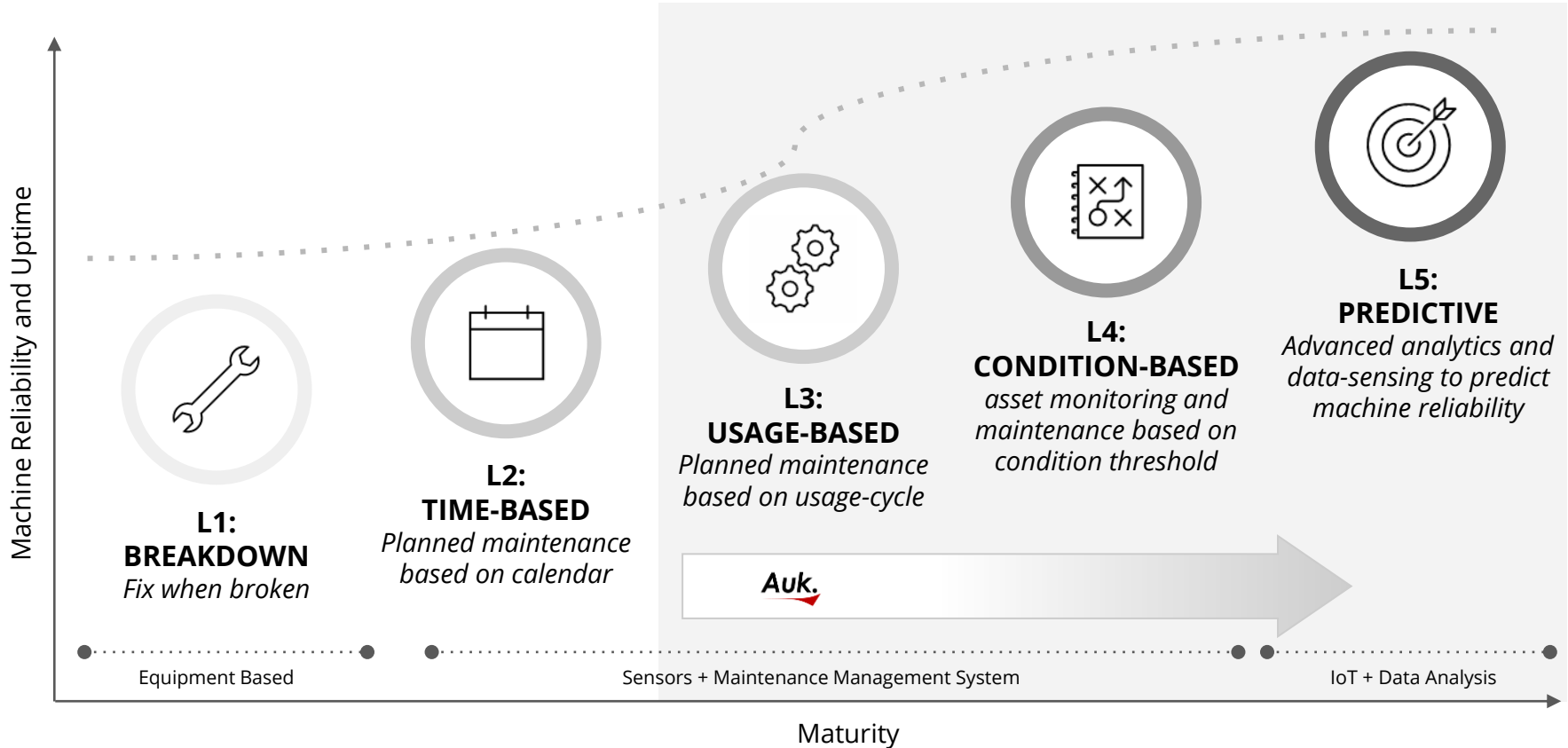


In a beverage bottling plant in Malaysia, the **specific energy cost** for a particular product SKU can now be determined. Management has a much clearer sense of cost and margin for every product.

Production and engineering team performed a detailed study on **energy cost analysis between different packaging materials** and made the switch to carton box packaging due to its lower overall cost (despite having a higher raw material cost).



# MAINTENANCE STRATEGY



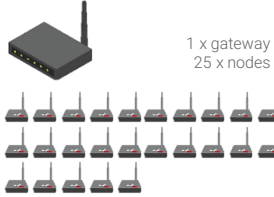
# WE ARE 3-5X MORE COST-EFFECTIVE *(inclusive 12 months software & support)*

## Pilot

25 machines

Typical company rev: <\$10M

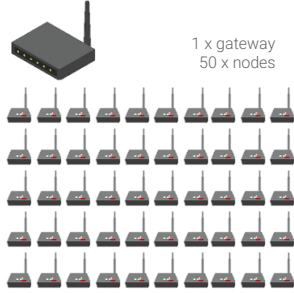
Hardware



## Mid factory

1 factory (50 machines)

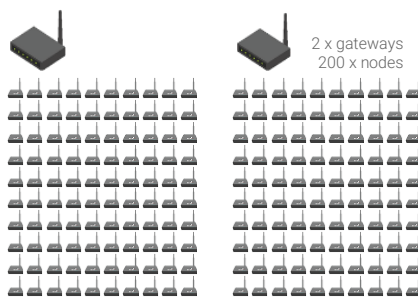
Typical company rev: \$10~50M



## Large factory

~2 factories (200 machines)

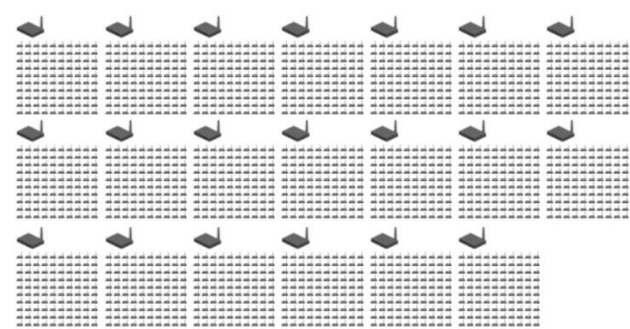
Typical company rev: \$100~500M



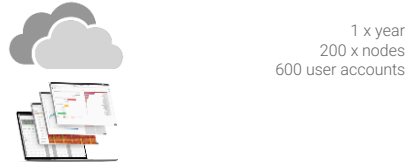
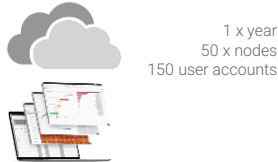
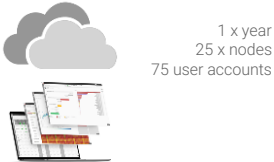
## Global Enterprise & MNCs

>20 factories (2000 machines)

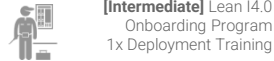
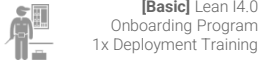
Typical company rev: >\$1B



Software Analytics Platform  
(Professional tier)



\*Training & Onboarding



USD **28k** upfront  
USD **1.3k/month** \*12m  
*(billed every 1 year)*

USD **43k** total for year 1

USD **44k** upfront  
USD **2.3k/month** \*12m  
*(billed every 1 year)*

USD **73k** total for year 1

USD **134k** upfront  
USD **8k/month** \*12m  
*(billed every 1 year)*

USD **233k** total for year 1

USD **970k** upfront  
USD **66k/month** \*12m  
*(billed every 1 year)*


USD **1.78M** total for year 1





**Our mission** is to build the **most powerful digital engine** for Industry 4.0, **disrupt the big incumbents**, and **level the playing field** by making the best-in-class arsenal accessible to every industrial operations, from the smallest Mittelstand to the world's largest conglomerates.

*"Why would a line worker in a developing country save so hard to buy an Apple Iphone?"  
"Because unlike cars & houses, it is probably the only great thing that even a billionaire like Elon Musk loves using, that he too has a chance to own.."*

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